

FRENCH BROAD RIVER

METROPOLITAN PLANNING ORGANIZATION

Prioritization Subcommittee Meeting Agenda

September 10, 2019 – 9:00 A.M.

Agenda

- 1. WELCOME AND HOUSEKEEPING (5 min)**
A. Welcome and Introductions, Approval of Agenda Josh O'Conner
B. July 7, 2019 Minutes Josh O'Conner
- 2. PUBLIC COMMENT**
- 3. BUSINESS (60-90 min)**
A. Land Use Study Update Colby Brown
B. SPOT Update MPO Staff
C. MTP Goals & Objectives MPO Staff
D. MTP Next Steps MPO Staff
- 4. ANNOUNCEMENTS, NEWS, SPECIAL UPDATES (3 min)**
- 5. TOPICS FOR NEXT MEETING? (3 min)**
- 6. PUBLIC COMMENT 2**
- 7. ADJOURNMENT**

P r i o r i t i z a t i o n S u b c o m m i t t e e
M e e t i n g M i n u t e s
J u l y 9 , 2 0 1 9
L a n d o f S k y R e g i o n a l C o u n c i l

ATTENDING

Voting Members

-Josh O'Conner, Buncombe County –
Chair
-Julie Mayfield, City of Asheville
-Autumn Radcliff, Henderson County
-Brian Burgess, Town of Mills River
-Jerry Vehaun, Town of Woodfin
-Elizabeth Teague, Town of
Waynesville

Non-Voting

-Troy Wilson, NCDOT
-Hannah Cook, NCDOT
-George Webb, Citizen
-Tristan Winkler, FBRMPO
-Ritchie Rozzelle, FBRMPO
-Erica Anderson, LOSRC/FBRMPO
-Nick Kroncke, FBRMPO
-Dan Baechtold, City of Asheville
-Janna Peterson, Henderson County
-Stephen Sparks, NCDOT
-LeRoy Robinson, Town of Waynesville
-Colby Brown, Manhan Group
-Daniel Sellers, NCDOT

I. Welcome and Housekeeping

I-A // Welcome and Introductions, Approval of Agenda

Prioritization Chair, Josh O'Conner, presided calling meeting to order at 9:05am.
Members gave their introduction. The Agenda was approved.

I-B // May 7, 2019 Minutes

The minutes from the April meeting were reviewed. Julie Mayfield made a motion to pass the minutes as presented. Brian Burgess seconded. All approved.

II. Public Comment

None at this time.

III. Business

III-A // Land Use Study Update

Tristan Winkler gave an overview of the population and employment growth being projected out to 2045. The use of these forecasts is to determine need for future projects and capacity manuals.

Colby Brown, with Manhan Group, discussed the current effort that has involved allocating these numbers to transportation analysis zones. This requires reconciling data between INFOUSA Data (allocated at TAZ) and IMPLAN employment data (county level). Colby mentioned looking at what's in the pipeline for the region of

what is going to be built between the 2015 base year and the “near-future”. Next, was an overview of how bid-rent theory works and how that plays into employment and growth for the future. An overview of the market area, meaning how many households can reach businesses, was discussed. Colby discussed the model development process and the iterative steps it must go through in order to calibrate and validate with base year data. This process gets repeated until goals are satisfactory and the model is satisfactory. Details were given regarding the “pivot model” and how the distribution of housing units and workspaces play into each other. Colby provided the caveats and changes that are expected between the 2040 and 2045 model including establishing a “business as usual” allocation of 2045 households and jobs.

Colby will be sending out links to maps and forecast to MPO staff for review and passing onto Prioritization subcommittee members for review and submission of comments back to Colby.

III-B // 5310 Call for Projects

Nick Kroncke gave a review of where the funding process stood for 5310. TCC requested that Prioritization re-discussed the recommendations. MPO staff verified questions regarding application eligibility and all applicants were eligible.

It was identified that methodology needs developed for future rounds. The subcommittee recommended that comments regarding the discrepancy between funding is passed onto TCC, with FBRMPO to discuss with City of Asheville and Buncombe County but ultimately to proceed as presented.

III-C // MTP Survey Results

Tristan provided an overview of the results of the survey. These are provided in the Prioritization agenda packet.

Informational item only. Next steps of MTP efforts discussed with Prioritization as the steering committee.

III-C // Goals and Objectives Documentation

Tristan brought attention to the MTP Goals and Objectives and asked the group to look at wording and emphasis based on MTP survey results. The group discussed the different goals and emphasized the importance of keeping safety, congestion and freight in the goals.

The group asked for MPO staff to continue working on the goals and objectives section.



III-C // MTP Amendments/Project Expectation

Tristan showed the group of what the expectation report looks like with a few example projects from P5.0. It was discussed that general expectations should be included but it is hard and gets into areas of “pre-determination” to include specific project designs.

The subcommittee recommended for the expectations report to be part of the MTP amendments that goes to the Board later this year.

IV. Announcement, News, Special Updates

None

V. Topics for Next Meeting

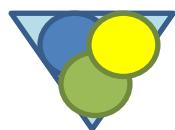
Next Meeting: August 13 at 9am. No topics identified.

VI. Public Comment 2

No public comment at this time.

VII. Adjournment

Josh O’Conner adjourned the meeting at 11:10 am.



Item 3A:

Land Use Study Update

Colby Brown with the Manhan Group will update the group on the current status of the Land Use Study.

Brief Background

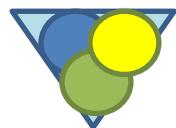
The Travel Demand Model helps to forecast future areas of congestion and is used by NCDOT as part of their traffic forecasts that determines how to sufficiently deal with traffic during project design. The Land Use Study plays a major part in updating the region's Travel Demand Model by projecting the amount of population and employment growth in the region and where that growth is likely to occur. This is also- traditionally- the starting point for the development of the Metropolitan Transportation Plan.

Current Status

Manhan Group is currently working on developing two growth scenarios: the Business as Usual Scenario and the "Efficient Growth" Scenario, based on forecasts developed for the GroWNC Plan.

The Business as Usual Scenario is based on a bid-rent theory model to allocate the placement of residents, businesses, and industries throughout the region based on five-county population and employment projections. As discussed, projections were developed for each county but were combined at the regional level before distributing growth based on the model.

An additional scenario will be developed based on GroWNC's "Efficient Growth" Scenario which will allocate more growth to already urbanized areas.



Item 3B:

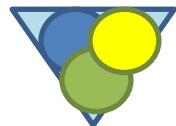
SPOT Updates

NCDOT has released an updated schedule for P 6.0 that moves several key dates for the process. Most notably are the following major milestones in the process:

Deadline	Previous Version	New Calendar
Projects Submitted	December, 2019	April, 2019
Quantitative Scores Released	July, 2020	February, 2021
Regional Impact Points Assigned	October, 2020	May, 2021
Division Needs Points Assigned	January, 2021	October, 2021
Draft STIP Released	April, 2021	February, 2022

The pdf of NCDOT's new schedule and the MPO's new schedule will be distributed.

Other SPOT Updates: Draft submittals have been collected from Buncombe, Haywood, and Henderson counties. Madison County will be in the near future.



Item 3C:

MTP 2045 Goals and Objectives

At the July meeting, MPO staff recommended some changes, primarily adding two goals not currently listed:

"Ensure Equity and Participation"

"Stimulate Economic Vitality"

Justification: "Equity" was brought up several times in the public survey as a missing goal. "Stimulate Economic Activity" is something that is repeatedly brought up during project discussions (downtown/corridor revitalization, parcel access, job creation, etc.) but does not fit neatly into any of the current goals.

Recommended Changes to Objectives

Objectives are supposed to be "measurable" but many of the objectives currently listed are "measurements." Yes, it's a subtle difference but having objectives that are measurements are not able to encompass as much as the goal may have intended (esp. for "Ensure Changes Protect Our Unique Places and Environments.")

Recommended objectives are the following:

Improve Multimodal Transportation

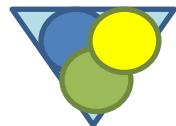
- Increase utilization of non-single occupancy vehicles
- Increase utilization of fixed-route transit
- Improve multimodal network connectivity
- Improve and increase bicycle and pedestrian facilities
- Increase the number of trips made by biking and walking

Improve Safety

- Improve the safety of travelers and residents while using the transportation system
- Improve incident clearance times
- Improve system resilience to natural and man-made incidents

Address Congestion and Bottlenecks

- Allow people and goods to move with minimal congestion delay



- Promote travel demand management, such as carpooling, vanpooling, and park-and-ride utilization
- Enhance existing infrastructure to improve travel-times
- Improve incident clearance times

Improve Public Transit

- Increase utilization of transit services
- Decrease wait times for transit services
- Enhance collaboration with regional transit providers

Ensure Changes Protect Our Unique Places and Environments

- Improve context-sensitive designs to minimize impacts on natural and cultural assets
- Reduce reliance on single-occupancy vehicles
- Reduce mobile source emissions
- Reduce noise impacts on residential neighborhoods
- Enhance the link between transportation and land use planning

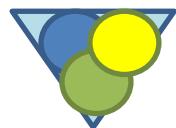
Improve Infrastructure Condition

- Increase the proportion of highways and surface streets rated in "good" condition
- Maintain transit vehicles, facilities, and amenities in operating condition
- Improve the condition of bicycle and pedestrian facilities

Maintain and Improve Safe Freight Movement Within and Through Our Region

- Reduce freight-related crashes
- Increase the amount of truck parking and improve existing truck parking facilities
- Improve freight travel-times on major freight facilities

Action Required: Provide Guidance on New Goals and Modified Objectives



Item 3D:

MTP 2045: Next Steps

MPO staff is modifying its approach to project evaluation due to some of the changes with SPOT. The following items are coming up for the prioritization subcommittee:

CTP Lite Workshop (October Prioritization Meeting)

Problem: normally an MTP would pull projects from the CTP to prioritize for its fiscally-constrained list, however, our CTP is twelve years old (quickly approaching thirteen!) so we'll be producing a "CTP Lite" to take projects from our current CTP and add additional projects based on input from NCDOT and our local governments. This will become our "master list" of projects to evaluate.

Project Evaluation Criteria (November Prioritization Meeting)

MPO staff will ask the subcommittee to help determine project evaluation criteria through an exercise weighting the importance of goals for different project types.

MTP Financial Assumptions (January Prioritization Meeting)

The MTP is required to be fiscally constrained (i.e., we can't make up new streams of revenue and assume it'll work out) which will play a big role in determining what projects are ultimately selected for the MTP. The Subcommittee will be asked to determine assumptions that should be used for the MTP's financial model.

A full schedule will be made available of MTP deadlines.

