

Call for Projects for FTA Section 5307 (JARC) Funding (FY2025)

Jobs Access Reverse Commute (JARC)

October 16, 2025

French Broad River MPO
339 New Leicester Highway, Suite 140
Asheville, NC 28806

mpo@landofsky.org

828.251.6622

Introduction

The following information is for the French Broad River MPO (FBRMPO) Fall 2025 Call for Projects for **Jobs Access Reverse Commute (JARC)** funding. The FBRMPO's adopted 5307 Suballocation Formula Study (3/17/17) allocates 10% of the FBRMPO's regional FTA Section 5307 funds (i.e. Urbanized Area Formula Grants) to JARC-eligible projects.

Funding Available

FY 2025's Section 5307 (JARC) Allocation	
Regional JARC - FY 2025 at 10% of FTA 5307 Amount allocated to Asheville Urbanized Area	\$420,732

Preliminary Period of Performance

All applications should develop budgets based upon the assumption of being able to utilize the funds during the Period of Performance. This may change when successful projects begin negotiations with the City of Asheville, but for application purposes sponsors should **use July 1, 2026 to June 30, 2027 as the presumed Period of Performance.**

Program Goal

The Job Access Reverse Commute grant program is intended to fund the development and maintenance of transportation services designed to transport welfare recipients and eligible low-income individuals to and from jobs and activities related to their employment.

Program History

In the wake of 1996 welfare reform, a newly implemented system of time-limited benefits and work requirements meant that many individuals had to find work or allowable work activities under a tight deadline and confront many institutional and personal barriers in the process. Transportation was one of the barriers faced by low-income individuals seeking employment. In 1998, the Congress enacted the Transportation Equity Act for the 21st Century (TEA-21)- a \$217 billion transportation bill, which included up to \$750 million over five years for the Job Access and Reverse Commute (JARC) competitive grant program. The scope of the JARC program was extended to:

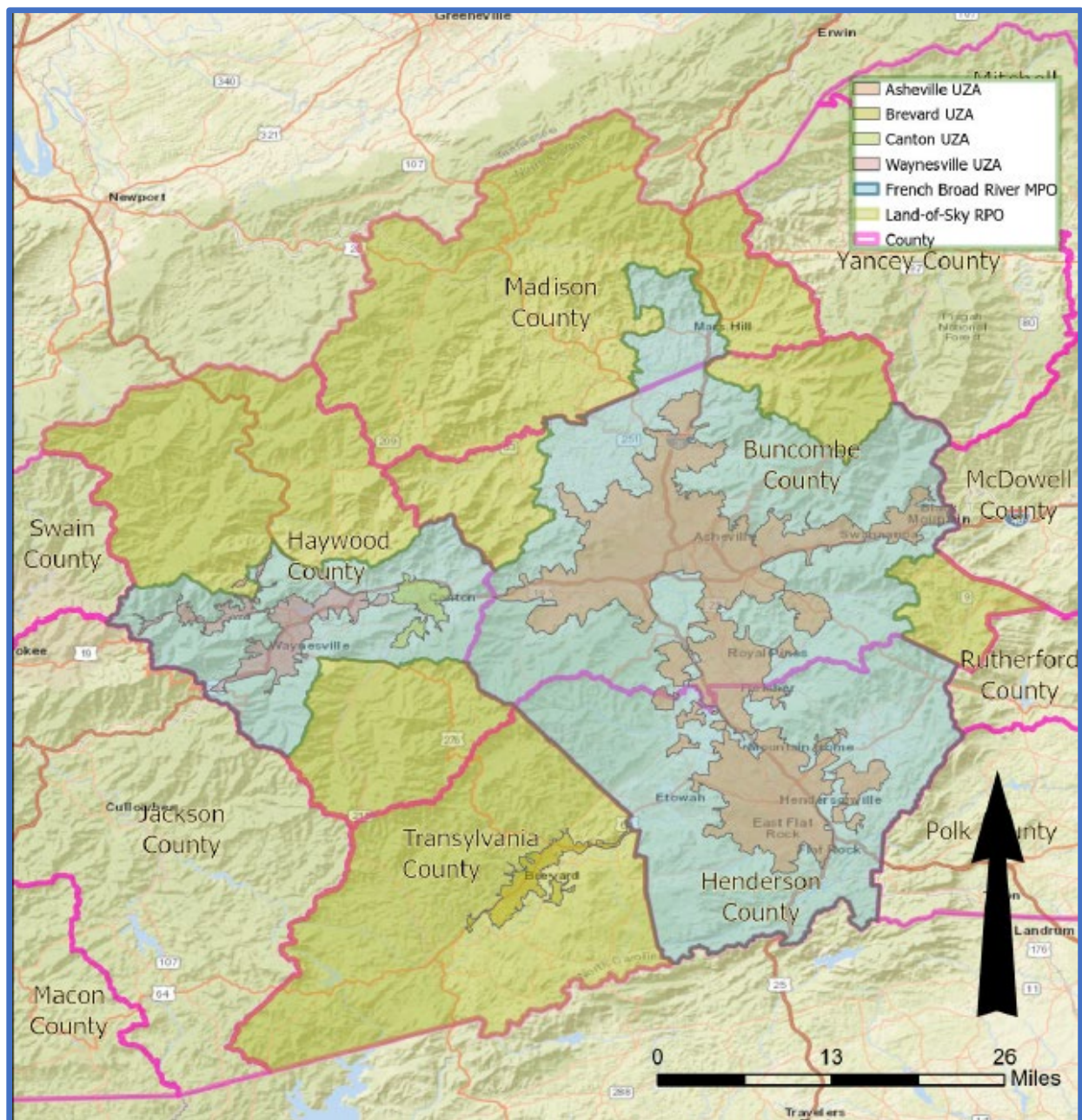
- Include low-income people whose family income is at or below 150 percent of the poverty line,
- Meet the needs of both un-served and under-served rural communities, and
- Ensure that successful applicants involve a broad-based coalition of community stakeholders in its planning process .

The JARC program served to close some of the transportation gaps that working families and low-income individuals face when trying to access jobs and job training.

Under MAP-21, the Moving Ahead for Progress in the 21st Century Act, signed into law in July 2012, FTA's Section 5316 program (JARC) and its eligible activities were consolidated into the FTA Section 5307

urban transit formula funding. The French Broad River MPO has adopted a resolution to keep a 10% set-aside for JARC out of the overall 5307 apportionment to the Asheville Urbanized Area. Most recently, a 10% JARC set-aside in the French Broad River MPO region was reaffirmed by the FBRMPO Board during the 5307 Urban Transit Formula update in September of 2023.

In the French Broad River MPO region, the City of Asheville is the designated recipient of FTA Section 5307 funds for the Asheville Urbanized Area (see map shown below). The French Broad River MPO holds an annual call for JARC projects. The French Broad River MPO Prioritization Subcommittee serves as the Selection Committee for JARC and 5310 project selection. Any agency that submits a project that is selected for JARC funding will become a JARC subrecipient under the City of Asheville and will be required to contract with the City of Asheville in order to receive funds.



Eligible Applicants

Jobs Access Reverse Commute funding applicants may include state or local government authorities; private non-profit organizations; and operators of public transportation services, including private operators of public transportation services.

The FTA 5307 Circular (FTA C 9030.1E) notes that although private nonprofit organizations are not eligible sub-recipients for other Section 5307 funds, private nonprofit organizations may receive funding for job access and reverse commute projects as a sub-recipient of an FTA designated recipient or direct recipient.

Eligible Projects

JARC funds may be used for planning, capital or operating costs of providing access to jobs and employment training for low-income individuals. The City of Asheville, as the Designated Recipient of 5307 and JARC funds in our region.

The **FTA circular on 5307 funds (FTA C 9030.1E)** provides guidance on eligible use of 5307 funds for JARC projects and can be found at http://www.fta.dot.gov/documents/FINAL_FTA_circular9030.1E.pdf

The map on page 2 illustrates the Asheville Urbanized Area. A project eligible for JARC funding could provide trips beginning or ending outside of Asheville Urbanized Area, as long as it serves either job locations or job seekers located inside Asheville Urbanized Area.

Specific eligible projects include, but are not limited to:

- (1) Late-night and weekend service;
- (2) Guaranteed ride home service;
- (3) Shuttle service;
- (4) Expanding fixed route public transit routes, including hours of service or coverage;
- (5) Demand-responsive van service;
- (6) Ridesharing and carpooling activities;
- (7) Transit-related aspects of bicycling (e.g., adding bicycle racks to vehicles, providing secure bicycle parking at transit stations, or support for bicycle sharing programs in the vicinity of transit stations);
- (8) Promotion, through marketing efforts, of the: (i) use of transit by low-income individuals and welfare recipients with nontraditional work schedules; (ii) use of transit voucher program by appropriate agencies for welfare recipients and other low-income individuals; (iii) development of employer-provided transportation such as shuttles, ridesharing, carpooling; or (iv) use of transit pass programs and benefits under Section 132 of the Internal Revenue Code of 1986;

Eligible project types continued on next page

(9) Supporting the administration and expenses related to voucher programs intended to supplement existing transportation services by expanding the number of providers available or the number of passengers receiving transportation services. Job access and reverse commute projects can provide vouchers to low-income individuals to purchase rides, including (i) mileage reimbursement as part of a volunteer driver program, (ii) a taxi trip, or (iii) trips provided by a human service agency. Vouchers are an operational expense which requires a 50 percent local match;

(10) Supporting local car loan programs that assist individuals in purchasing and maintaining vehicles for shared rides;

(11) Implementing intelligent transportation systems (ITS), including customer trip information technology, vehicle position monitoring systems, or geographic information systems (GIS) software;

(12) Integrating automated regional public transit and human service transportation information, scheduling, and dispatch functions;

(13) Subsidizing the costs associated with adding reverse commute bus, train, carpool van routes or service from urbanized and nonurbanized areas to suburban workplaces;

(14) Subsidizing the purchase or lease by a private nonprofit organization or public agency of a van or bus dedicated to shuttling employees from their residences to a suburban workplace;

(15) Otherwise facilitating the provision of public transportation service to suburban employment opportunities; and

(16) Supporting mobility management and coordination programs among public transportation providers and other human service agencies providing transportation. Mobility management is intended to build coordination among existing public transportation providers and other transportation service providers with the result of expanding the availability of service. Mobility management is an eligible capital cost.

In addition to the eligible project types mentioned above, the **City of Asheville's Program Management Plan for JARC** specifies the following requirements:

- The proposed project must be a non-duplicative service or program
- The proposed project must be a new or expanded service or program, unless providing maintenance of a service or program previously funded with JARC grant funding
- Eligible matching funds must be identified and available.
- The primary focus of the proposed service or program must serve the target populations, (i.e., persons with low-income and welfare recipients)
- The project must benefit the French Broad River MPO urbanized area

Please see additional information below regarding the Low-Income Threshold and New and Existing Service requirement. For a more detailed list of traditional and other project types, please refer to the [5307 Circular](#) or contact at mpo@landofsky.org

Transportation Projects Designed to Serve Low-Income Individuals

Projects funded as “job access and reverse commute projects” must be designed to provide transportation for welfare recipients and eligible low-income individuals. The term “low-income individual” is defined as an individual whose family income is at or below 150 percent of the poverty line, as that term is defined in Section 673(2) of the Community Services Block Grant Act (42 U.S.C. 9902(2)), including any revision required by that Section, for a family of the size involved.

A project funded as a jobs access reverse commute project, and primarily intended to serve the needs of welfare recipients and low-income individuals, may also provide service to the general public. Such a transportation project does not have to be exclusive as long as the transportation routes or design characteristics are first and foremost intended to respond to the needs of the target (low-income) populations.

New and Existing Services Requirement

Eligible job access and reverse commute projects must provide for the development or maintenance of eligible job access and reverse commute services. Recipients may not reclassify existing public transportation services that have not received funding under the former Section 5316 JARC program as job access and reverse commute services in order to qualify for operating assistance. In order to be eligible as a job access and reverse commute project, a proposed project must qualify as either a “development project” or “maintenance project” as follows:

- (1) **Development Projects.** “Development of transportation services” means new projects that meet the statutory definition and were not in service as of the date MAP-21 became effective October 1, 2012. This includes projects that expand the service area or hours of operation for an existing service. Projects for the development of new qualifying job access and reverse commute projects must be identified as such in the recipient’s program of projects (POP).
- (2) **Maintenance Projects.** “Maintenance of transportation services” means projects that continue and maintain job access and reverse commute projects and services that received funding under the former Section 5316 JARC program.

Coordinated Public Transportation – Human Services Transportation Plan (CPT-HSTP), No Longer a Requirement for JARC Applications

Beginning with funding apportioned for fiscal year 2013, the requirement that eligible projects be derived from a locally developed, coordinated public transit–human services transportation plan only applies to the FTA Section 5310 program and does not apply to the Jobs Access Reverse Commute projects. Although the coordinated planning process is no longer required for JARC projects, FTA encourages public transit systems in all areas to continue to participate in the coordinated public transit–human service transportation planning process in order to identify and develop Job Access and Reverse Commute projects for funding under Section 5307. This process gives affected populations direct participation in the formulation and approval of projects that are intended to serve them, and provides an opportunity for a variety of public, private and private nonprofit transportation providers, non-DOT transportation programs, and other community interests to likewise share their knowledge and participate in formulating projects and identify opportunities for coordination.

The French Broad River Metropolitan Planning Organization (FBRMPO) has a locally developed Coordinated Public Transportation – Human Services Transportation Plan (CPT-HSTP, also known as the Locally Coordinated Plan). The latest CPT-HSTP, adopted by the French Broad River MPO Board in February 2018, is available at:

http://frenchbroadrivermmpo.org/wp-content/uploads/2020/01/CPT-HSTP_2018_Final.pdf

Applicants may also refer to NCDOT 5310 Statewide Locally Coordinated Plan (August 2018), available at:

https://connect.ncdot.gov/business/Transit/Documents/LCP_Full%20Final_30July2018.pdf

The plan outlines a vision for improving mobility options for the disabled, aging, and low-income population subgroups living in the region.

Cost Sharing/ Match Requirements

The Jobs Access Reverse Commute (JARC) grant program requires a local match to ensure projects are 100% funded. The FTA's contribution varies according to project type (please see below). Non-DOT funds (i.e. non-USDOT Federal funds) and local and private funds can be used as the local match. Examples of types of programs that are potential sources of local match include: employment, training, aging, medical, community services, and rehabilitation services. Funds can be used to support:

- **Capital Projects** – 80% Federal / 20% Local Match
- **Operating** – 50% Federal / 50% Local Match

Below are some examples of potential sources of local match which may be used for any or the entire local shares amount:

- State or local appropriations (such as EDTAP funds);
- Other non-DOT Federal funds that are eligible to be expended for transportation
- Private donations;
- Revenue from human service contracts;
- Net income generated from advertising and concessions.
- Non-cash share such as donations, volunteered services, or in-kind contributions is eligible to be counted toward the local match as long as the value of each is documented and supported, AND is a cost that will otherwise be eligible under the program.
- Income from contracts to provide human service transportation

Call for Projects information continued on next page

Application Procedures

This JARC program application is for funds to be used within the Asheville Urbanized Area. The initial project application consists of the program-specific requirements detailed in this package of forms and instructions.

All applications and other required materials are due by the **close of business (5:00 pm) on January 15, 2026**. Electronic submissions are preferred and should be sent to mpo@landofsky.org by that time.

The information in this application is a public record. Applicants should not include information that may be regarded as confidential. The applicant must comply with all necessary Certifications and Assurances if funding is awarded.

Application and Project Selection Timeline

FY2025 Call for Projects Application Timeline	
October 16, 2025	5310 and JARC Call for Projects opens
January 15, 2026	5310 and JARC applications due to FBRMPO
February 4, 2026	FBRMPO Prioritization Subcommittee meets to review 5310 and JARC applications
February, 12 2026	TCC approves 5310 and JARC project selection
February 19, 2026	MPO Board votes on 5310 and JARC project selection
March 19, 2026	MPO Board approves TIP Amendments for 5310 and JARC projects

Please note that once the MPO Board approves the project selection, it might take an estimated **six to twelve months** for additional steps required prior to funding being available for project cost reimbursement: TIP and STIP Amendments, FTA grant application, FTA approval of grant application and signing a subrecipient agreement with the City of Asheville.

Call for Projects information continued on next page

Required Documents for Application

The following will be required for review for this call for projects:

1. **A completed application form** (see separate document “**Application for JARC Funds**”)
2. **Map of Applicant Service Area**
3. **Letter of local match commitment**
4. **Appropriate Certifications and Assurances** (*or a statement indicating when the necessary certifications and assurances will be submitted, if submitting at a later date)

Certifications and Assurances

The City of Asheville (COA) Program Management Plan specifies the following requirement for 5307 (JARC) subrecipients:

“Subrecipients recommended for federal funding submit all project appropriate FTA certifications and assurances prior to contract execution and annually thereafter. These include, but are not limited to:

- Standard Assurances
- Nondiscrimination Assurances
- Private Mass Transportation Companies
- Assurance of Nondiscrimination on the Basis of Disability

The COA will not execute any grant contract without having first received these items. The City shall exercise an active oversight role with regard to the equipment procurement process.”

Project Selection

This call for projects will be non-competitive, unless a sufficient number of projects are submitted to require a competitive process. If there is significant competition for JARC funding, projects will be passed along from MPO staff to the Prioritization Subcommittee for further evaluation and selection.

Final selection of projects will also need to go before the MPO Technical Coordinating Committee (TCC) as well as the MPO Board.

Call for Projects information continued on next page

Project Evaluation Criteria

The following information and scoring criteria will be used to score and prioritize submitted projects for Section 5307 (JARC) funding:

- 1. Project Needs/Goals and Objectives (30 points):** Project applications should clearly state the overall program goals and objectives, and demonstrate how the project is consistent with the programs goal of the Jobs Access Reverse Commute program and would serve the transportation needs of low-income individuals and/or welfare recipients. The project will also be reviewed in comparison with priority transportation needs identified through the FBRMPO's locally developed Coordinated Public Transportation – Human Services Transportation Plan available at http://frenchbroadrivermpo.org/wp-content/uploads/2020/01/CPT-HSTP_2018_Final.pdf
- 2. Implementation Plan and Evaluation (20 points):** For all projects, applicants must provide a well-defined service operations plan and/or capital procurement plan, and describe implementation steps and timelines for carrying out the plan. The implementation plan should identify key personnel assigned to this project and their qualifications. Project sponsors should demonstrate their institutional capability to carry out the service delivery aspect of the project as described.
- 3. Project Budget (20 points):** Applicants must submit a clearly defined project budget, indicating anticipated project expenditures and revenues, including documentation of matching funds. Proposals should address long-term efforts and identify potential funding sources for sustaining the service beyond the grant period.
- 4. Coordination, Outreach, and Community Impact (15 points):** Proposed projects will be evaluated based on their ability to coordinate with other public transportation, community transportation, and/or social service resources. Projects should highlight impact by emphasizing how the proposed project will reach marginalized communities and demonstrating the agency's commitment to unbiased transportation efforts (i.e. include Title VI plan). Project sponsors should clearly identify project stakeholders, and how they will keep stakeholders involved and informed throughout the project. Project sponsors should also describe how they would promote public awareness of the project. Letters of support from key stakeholders, applicable elected governing body, and/or customers should be attached to the grant application.
- 5. Program Effectiveness and Performance Indicators (10 points):** The project will be scored based on the project sponsor's ability to demonstrate that the proposed project is the most appropriate match of service delivery to the need, and is a cost-effective approach. Project sponsors must also identify clear, measurable outcome-based performance measures to track the effectiveness of the service in meeting the identified goals. A plan should be provided for ongoing monitoring and evaluation of the service, and steps to be taken if original goals are not achieved. Sponsor should describe their steps to measure the effectiveness and magnitude of the impact that the project will have on target markets (i.e., seniors and individuals with disabilities.)
- 6. Innovation (5 points):** The project will be examined to see if it contains new or innovative service concepts or facilities that have the potential for improving access and mobility for the target populations and may have future application elsewhere in the region.
- 7. Alternative Fuels/Fuel Efficiency (5 BONUS points):** Projects that demonstrate the use of high-efficiency or alternative fueled vehicles/transportation methods will receive 5 bonus points.